



reservation has been accepted.

5. A reception method for deal booking according to claim 4, characterized in that it further comprises the following steps:

A method according to claim 4, further comprising the steps of:

determining favors for the reserved transaction which has been confirmed to be accepted by the confirmation step, based on its terms; and

offering the determined favors.

6. A method according to claim 3, wherein the accepting step further comprises a step of confirming whether the reservation has been accepted.

7. A method according to claim 6, further comprising the steps of:

determining/favors for the reserved transaction which has been confirmed to be accepted by the confirmation step, based on its terms; and

offering the determined favors.

8. A system for accepting transaction reservation provided with a plurality of terminal devices, and an apparatus for accepting transaction reservation, connected to the terminal devices respectively, to accept reservation for a transaction of a transaction target, characterized in that

said accepting apparatus comprises:

(i) a terms determination means for determining terms for a transaction of a transaction target; and

(ii) a transaction terms display means for displaying the terms for the transaction determined by the terms determinations means;

said terminal devices comprises:

(i) an accepting means for accepting reservation application data which represents reservation application for a transaction of a transaction target based on the displayed terms; and

(ii) a transmission means for transmitting the reservation application data accepted by the accepting means to the accepting apparatus; and

said accepting apparatus further comprises a storage means for storing received reservation application data, when the reservation application data is received.

9. An apparatus for accepting transaction reservation to accept reservation application for a transaction of a transaction target, comprising:

a terms determination means for determining terms for a transaction of a transaction target;

a transaction terms display means for displaying the determined terms for the transaction by the terms determination means; and

a storage means for storing the reservation application data which represents reservation application for a transaction of a transaction target based on the transaction terms displayed by the terms display means, when the reservation application data is input.

10. A computer-readable recording medium storing programs to make a computer accept reservation application for a transaction of a transaction target, said programs comprises:

a program code means for causing a computer, to  
determine terms for a transaction of a transaction target;

a program code means for causing a computer to display the determined terms; and

a program code means for causing a computer to store reservation application data which represents reservation application for a transaction based on the displayed transaction terms, when the reservation application data is input.

11. A system for accepting transaction reservation provided with a plurality of terminal devices, and an apparatus for accepting transaction reservation, connected to the terminal devices respectively, to accept reservation for transaction of a transaction target, characterized in that

said accepting apparatus comprises a storage medium and

a controller coupled to the storage medium, and capable of performing the following operations:

(i) determining terms for a transaction of a transaction target; and

(ii) displaying the determined terms for the transaction;

said terminal device comprises a storage medium and a controller coupled to the storage medium, and capable of performing the following operations:

(i) accepting reservation application data which represents reservation application for a transaction of a transaction target based on the displayed terms; and

(ii) transmitting the accepted reservation application data to the accepting apparatus; and the controller of said accepting apparatus is further capable of storing the received reservation application data in the storage medium, when the reservation application data is received.

12. An apparatus for accepting transaction reservation to accept reservation application for a transaction of a transaction target, comprising:

a storage medium; and

a controller coupled to the storage medium, and capable of performing the following operations:

determining terms for a transaction of a transaction  
target;

